

About Lenskart

Founded in 2010, Lenskart is a technology-driven eyewear company operating an integrated platform spanning designing, manufacturing, branding and retailing. It has a global presence and offers prescription eyewear, sunglasses, contact lenses and eyewear accessories. Its omnichannel platform is powered by technology such as AI-driven recommendations and 3D try-on features, simplifying eyewear purchase journey & enabling vision correction for customers.